

Young entrepreneurs meet with Minister of State, MP for roundtable discussion at the Ron Joyce Centre



- MP Mike Wallace (left) and Minister Gary Goodyear hosted a roundtable at the Ron Joyce Centre in on March 20th.

Young and aspiring entrepreneurs got a chance to talk about the opportunities and challenges they face at a roundtable event at McMaster's Ron Joyce Centre in Burlington on March 20th.

The roundtable was chaired by Gary Goodyear, Minister of State (Federal Economic Development Agency for Southern Ontario) and MP Mike Wallace (Burlington) and was focused on what government can do to make building businesses easier for young entrepreneurs.

Sean Van Koughnett, associate vice-president, Students and Learning, also attended the session. He pointed out that universities have a tremendous role to play in fostering innovation and are seen as being a starting point for entrepreneurial careers.

With programs and resources like the Forge and Spectrum, McMaster students have the ability to focus on fleshing out their innovative ideas, while having access to important resources such as research expertise and collaboration space.

Minister Goodyear said that entrepreneurship programs at universities such as the W Booth School of Engineering Practice and the McMaster Industry Liaison Office have a tremendous effect on the Canadian economy, and postsecondary institutions are increasingly realizing a direct correlation between innovation and commercialization as a result of these programs.

New executive MBA program will conquer divide between 'big data' and strategy

McMaster's DeGroot School of Business has introduced a new graduate program aimed at executives and managers challenged with large and growing datasets and a need to integrate that data into corporate strategy.

The new Executive MBA in Digital Transformation, in partnership with CIBC, IBM and founding partner theScore is the first in the world of its kind.

The program will focus on giving its students the digital literacy and executive leadership skills necessary to bridge the gap between 'big data' and corporate strategy.

"The EMBA in Digital Transformation continues our tradition of innovative business education and signals our commitment to ensuring our graduates have the skills and abilities to manage well in the 21st century," says Len Wavernman, dean of the DeGroot School of Business.

The program is unique in that it relies on industry partners to help guide curriculum and provide experts in the classroom, delivered in four residency modules in Canada and California's Silicon Valley.

The program's first cohort of students will begin in April 2016.

For more information, please visit:

<http://emba.mcmaster.ca/>



■ Parminder Raina, McMaster researcher, is lead researcher on the Canadian Longitudinal Study on Aging (CLSA).

\$41.6M boost for aging study led by McMaster's Parminder Raina

The Canadian Longitudinal Study on Aging (CLSA) has received a \$41.6 million grant from the Government of Canada to continue its work for the next five years.

The most comprehensive study of aging ever taken in Canada began in 2010 and is led by researchers at McMaster, McGill and Dalhousie universities. It has data collection sites in Hamilton, St. John's, Halifax, Sherbrooke, Montreal, Ottawa, Winnipeg, Calgary, Vancouver and Surrey.

Parminder Raina— a McMaster professor and holder of both the Canada Research Chair in Geroscience and the Raymond and Margaret Labarge Chair in Research and Knowledge Application for Optimal Aging— is the lead researcher on the Study.

“This funding is a strong vote of confidence in the importance of improving Canadians’ health through a better understanding of the aging process,” says Raina.

The CLSA was launched through \$50 million in grants from the Canadian Institutes of Health Research, the Canada Foundation for Innovation, several provinces and universities, as well as other partners to set up the research platform, recruit participants and collect data from participants.

Data from more than 21,000 participants who took part in telephone interviews as part of the study are now available. Already, researchers have made requests for data to further research on topics such as hearing loss, neurological conditions, injuries and the health of older veterans.

For more information, please visit:

<https://www.clsa-elcv.ca/>



■ McMaster President Patrick Deane recently assumed the role of Chair of the Board of Directors of the Canadian Bureau of International Education (CBIE).

President Deane to chair international education body

McMaster President Patrick Deane is working with colleagues across Canada to help Canadian academic institutions shape ethical international education policies.

Deane recently assumed the role of Chair of the Board of Directors of the Canadian Bureau of International Education (CBIE), a non-profit organization exclusively dedicated to the support and promotion of international education.

During his two-year term, Deane will oversee the CBIE's work in promoting a principled and respectful approach to internationalization that aims to educate students as global citizens with an understanding of other world-views, and establishing a collegial approach to the development of global partnerships.

“In this time of increasing globalization, it is critical that Canadian educational institutions develop a thoughtful and comprehensive approach to international engagement,” says Deane.

Deane has served on CBIE's board of directors since 2012, and participated in the work of the International Leaders Network which developed the CBIE's International Statement of Principles for Canadian Educational Institutions.

For more information, please visit:

<http://www.cbie.ca/>

Upcoming Events at the Ron Joyce Centre

Global, Local, Personal: Delivering Your Networked Brand

- April 10, 2015
- 7:30am-9:00am
- Ron Joyce Centre, South Service Road, Burlington
- Free; Registration required

Mental Illness: Understanding How to Eliminate the Stigma in the Workplace

- April 21, 2015
- 7:30am-9:00am
- Ron Joyce Centre, South Service Road, Burlington
- \$35 each session

For more information, please visit: <http://www.degroote.mcmaster.ca/business-community/degroote-seminar-series/>

STAY IN TOUCH

Stefanie Bonazza

bonazza@mcmaster.ca

905-525-9140 ext. 21871



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